

For Immediate Release

Reading Glasses Make Some Canadians Feel Old, According to Survey

Given the Choice, Some Canadians Would Gain Five Pounds If They Could Get Rid of Their Reading Glasses

Montreal, Quebec – March 29, 2016 – Twenty-six per cent of Canadians believe reading glasses make them feel old, according to a recent survey by Leger.

Fifty per cent of surveyed Canadians who wear reading glasses or contact lenses said they would feel helpless without their reading glasses, and were asked what they would sacrifice if it meant total freedom from them. Interestingly, 25% of Canadians who wear reading glasses or contacts would be ready to spend an extra 30 minutes on their daily commute. Twenty-one per cent would agree to pack on five more pounds if it meant they could discard their reading glasses. People rely on their reading glasses most when shopping, with more than two-thirds needing them to read the fine print on products.

Now, people won't have to struggle with their reading glasses, thanks to a new laser treatment introduced by LASIK MD. This new procedure is designed to correct presbyopia, the eye condition that leads to blurred vision in people typically aged 40 and over. With age, the lens of the eye loses elasticity and, as a result, people can no longer see as sharply up close as they used to. Previous presbyopia treatments would not correct intermediate vision or would impact distance vision, so patients had to compromise if they wanted to see clearly up close.

Laser PresbyVision™, offered exclusively by LASIK MD, has proven success in correcting presbyopia and reducing the need for reading glasses. Dr. Avi Wallerstein, co-founder of LASIK MD, Canada's leading provider of laser vision correction, explains that with Laser PresbyVision™, the dominant eye is corrected for distance vision, and the non-dominant eye for near vision. Depth of field is increased in both eyes, creating a balanced intermediate zone where both eyes have similar vision. The intermediate zone makes it easy for the brain to merge the images of both eyes, thereby achieving true binocular vision.

According to Dr. Wallerstein, Laser PresbyVision™ results in improved distance and near vision, and patients also experience improved vision in the intermediate range.

Over the past 15 years, we have treated hundreds of thousands of patients with common refractive conditions like nearsightedness, farsightedness and astigmatism," said Dr. Wallerstein. "With Laser PresbyVision™, we are finally able to offer a treatment for presbyopia that is safe, proven and that delivers accurate results, allowing people to reduce their dependence on reading glasses."

About the Survey

The online survey of 1,655 Canadians was conducted in September 2015 by Leger using Legerweb. A probability sample of the same size would yield a margin of error of +/- 2.5%, 19 times out of 20.

About LASIK MD

LASIK MD is Canada's leading provider of laser vision correction, operating 31 clinics in nine Canadian provinces and one in the United States. LASIK MD is dedicated to providing quality medical care using the latest proven, state-of-the-art technology at affordable prices. LASIK MD surgeons are highly experienced, having collectively performed more than 750,000 LASIK, presbyopia and intraocular procedures. An innovative leader in ophthalmology, LASIK MD has been named one of Canada's Best Managed Companies for eight consecutive years and was recently honoured with Platinum status for this award.

Additional company information is available at www.lasikmd.com.

For additional study data and to arrange an interview with a LASIK MD medical expert:

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