Attention News Editors / For Immediate Release

Pointe-Claire, QC, newest home to LASIK MD and affordable, world-class laser vision correction

Pointe-Claire, QC, July 21, 2011 - LASIK MD, Canada's only national provider of laser vision correction, is pleased to announce the opening of its newest clinic in Pointe-Claire, Quebec. The clinic opens today as the company's 27th in Canada, seventh in Quebec, and fourth in the greater Montreal area.

"We've been offering laser vision correction in Montreal since 2001 at our downtown location," said Dr. Mark Cohen, LASIK MD president and co-founder. "We're excited about our new LASIK MD clinic in Pointe-Claire because it will help us to better serve our patients in the West Island."

LASIK MD provides a free, comprehensive eye examination, using state-of-the-art diagnostic equipment, to determine if the patient is a good LASIK candidate. LASIK MD's team of eye care professionals will consult with candidates and recommend treatment options best suited to their needs. Prices start at \$490 per eye, with multiple financing options available, and are all backed by LASIK MD's lowest price guarantee.

The Pointe-Claire clinic is staffed with a team of experienced professionals who specialize in laser vision correction. Leading the team in Pointe-Claire will be Dr. Jean-Pierre Chartrand, who was the former chief surgeon for Acura Laser Vision. "We are pleased to welcome Dr. Chartrand to the LASIK MD team," said Dr. Avi Wallerstein, LASIK MD co-founder and co-national medical director.

The new Pointe-Claire clinic is located at 2415a Trans-Canada Highway, in the Mega Centre Des Sources.

For more information about LASIK MD, laser vision correction, or to make an appointment for a free consultation please call (514) DOCTORS (362-8677), or visit <u>www.lasikmd.com</u>.

About LASIK MD

LASIK MD, the only national provider of laser vision correction in Canada, operates 27 clinics in nine Canadian provinces, and one clinic in the United States. LASIK MD provides quality medical care using state-of-the-art technology at an affordable price. LASIK MD surgeons are highly experienced in the field, having collectively performed more than 500,000 procedures. LASIK MD is also a proud winner of Canada's 50 Best Managed Companies award, and LASIK MD founders Dr. Mark Cohen and Dr. Avi Wallerstein were named Ernst & Young's 2008 Entrepreneurs of the Year in the Professional Services category. LASIK MD's Montreal clinic is a winner of the Consumer Choice Award for best laser vision correction centre in 2008, 2009, 2010 and 2011. Additional company information is available at www.lasikmd.com.

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