

LASIK MD NAMED ONE OF CANADA'S BEST MANAGED COMPANIES FOR 2018

Montreal, QC (May 8, 2018) – LASIK MD, a national provider of vision correction procedures in Canada, is pleased to announce that for the 11th consecutive year, it has been named one of Canada's Best Managed Companies. This title recognizes sustained efforts in growth, financial performance, and management practices across the entire organization. Led by professional services firm Deloitte, this award recognizes Canadian-owned and managed companies grossing over \$15 million in revenues.

This year's nomination means that once again, LASIK MD is also part of the program's prestigious Platinum Club. This designation is for companies that have maintained their Best Managed Companies status for seven years or more. It is the highest level attainable in the program.

Says co-founder and co-medical director Dr. Mark Cohen, earning this title strengthens LASIK MD's commitment to providing Canadians with safe and affordable vision correction procedures. "Being a Best Managed Platinum Status winner is a great reminder that the work we do is not only appreciated by our patients but is also celebrated by our peers in Canadian business."

LASIK MD is currently the largest privately-owned medical services firm in Canada, now with more than 30 clinic locations in virtually every major market across the country. Currently, it employs over 700 people—including 50 surgeons—both in clinics and at its Montreal-based head office.

"Being amongst the best in class requires more than financial performance, said Lorrie King, Partner, Deloitte and Co-Leader, Canada's Best Managed Companies program. "Achieving sustained growth and strong overall business performance is the result of the combined efforts and commitment of the entire organization."

About LASIK MD

LASIK MD is a national provider of laser and intraocular lens vision correction procedures in Canada. Throughout its nearly 20-year history, the company has been dedicated to treating patients with state-of-the-art technology at affordable prices. LASIK MD operates over 30 clinics across the country and has a team of more than 50 experienced surgeons who have collectively performed more than one million procedures, including 425,000 in Quebec alone. The company also partners with thousands of optometrists in Canada, who themselves refer patients and trust their own eyes to LASIK MD. Renowned for its exceptional medical and business practices, LASIK MD is the recipient of Deloitte's Best Managed Company Platinum Club Status, which is awarded to those organizations who have retained their Best Managed Companies status for seven or more consecutive years. For more information, please visit lasikmd.com.

About Canada's Best Managed Program

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$15 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Canada's Best Managed Companies new winner (one of the new winners selected each

year); 2) Canada's Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (after three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years); 4) Platinum Club member (winners that have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte, CIBC, *Canadian Business*, Smith School of Business, TMX Group and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

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