

LASIK MD named one of Canada's Best Managed Companies

Montreal, QC – March 9, 2016 – LASIK MD, Canada’s leading provider of laser vision correction, is pleased to announce that for the ninth consecutive year, it has been named one of Canada’s Best Managed Companies for 2015. The Best Managed program recognizes continuous efforts in growth, financial performance, and management practices of the entire organization. Led by professional services firm Deloitte, the Canada’s Best Managed Companies program recognizes Canadian owned and managed companies grossing over \$10 million in revenue.

“Best Managed companies embrace innovation, seize opportunities and inspire talent. They really set the bar high,” said Peter Brown, Partner, Deloitte and Co-Leader, Canada’s Best Managed Companies Program.

And for the third straight year, LASIK MD is once again a part of the prestigious Platinum Club. This designation salutes companies who have won the award for seven consecutive years, the highest honour awarded by the Canada’s Best Managed Companies program.

“Companies that earn Platinum Club status in the Canada’s Best Managed program are true leaders in the Canadian marketplace,” said Jon Hountalas, Executive Vice-President, Business and Corporate Banking, CIBC. “They exemplify strong vision and leadership, a sustained commitment to growth and innovation, and dedication to their values.

“We’re honoured that we have been chosen to be one of Canada’s Best Managed Companies again,” says Dr. Mark Cohen, President and Co-Founder of LASIK MD. “And our Platinum Club status is a testament to the great services we offer, from our state-of-the-art technology to our affordable pricing. Our aim has always been to make laser vision correction accessible to all and our team goes above-and-beyond to meet this goal daily. We are thrilled that the organizers of Canada’s Best Managed Companies continue to recognize and celebrate the work we do at LASIK MD.”

In 2001, LASIK MD’s first clinic opened its doors in Montreal, Quebec. This first clinic was established by Dr. Mark Cohen and Dr. Avi Wallerstein. Today, LASIK MD has grown to become Canada’s only national provider of laser vision correction, with 30 clinics across Canada, located in the major markets of Montreal, Toronto, Ottawa, Calgary and Vancouver. No other laser vision correction clinic is as well-represented in Canada’s communities. In fact, more than half of all laser vision correction surgeries performed annually in Canada take place at a LASIK MD clinic. And with over 700 employees across the country, the company is the largest privately owned medical services firm in Canada.

LASIK MD’s Co-Founder and National Medical Director Dr. Avi Wallerstein says that the award also celebrates the entire team. “Our employees are vital in our day-to-day operations, playing an important part in delivering each and every patient the excellence in patient care we are renowned for. Moreover, we appreciate our patients for trusting and choosing us to correct their vision, as well as for telling their friends and families about us.”

About Canada’s Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on five levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully reapplied for the designation); 4) Gold Requalified member (Gold Standard winners may requalify for two additional years, subject to annual operational and financial review); 5) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years). Program sponsors are Deloitte, CIBC, National Post, Smith School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.



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About LASIK MD

LASIK MD is Canada's only national provider of laser vision correction, operating 30 clinics in nine Canadian provinces and one in the United States. LASIK MD provides quality medical care using state-of-the-art technology at affordable pricing. A variety of procedures are offered at LASIK MD clinics, including LASIK, PresbyVision and Refractive Lens Exchange (RLE) as well as other cataract procedures through its affiliate brand, Cataract MD. Our surgeons are highly experienced in the field, having collectively performed more than 750,000 procedures. LASIK MD takes an active role in its community with many corporate social responsibility initiatives. The company's benevolent outreach extends internationally, too, through its involvement with Operation Eyesight.

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