

LASIK MD NAMED ONE OF CANADA'S BEST MANAGED COMPANIES

Montreal, QC – March 10, 2015 – LASIK MD, Canada's leading provider of laser vision correction, is proud to announce that for the eighth consecutive year, it has been named one of Canada's Best Managed Companies. The award recognizes sustained efforts in growth, financial performance, and management practices of the entire organization.

For the second straight year, LASIK MD is also part of the prestigious Platinum Club. This designation salutes companies who have won the award for seven consecutive years and is the highest level awarded by Canada's Best Managed Companies program.

"We are honoured to be recognized as one of Canada's Best Managed Companies once again," said Dr. Mark Cohen, President and Co-Founder. "Being a part of the Platinum Club is a testament to our great service, state-of-the-art technology, and affordable pricing that makes laser vision correction available to all."

Established in 2001 by Dr. Mark Cohen and Dr. Avi Wallerstein with a clinic in Montreal, QC, LASIK MD has since become Canada's only national provider of laser vision correction. Today, LASIK MD has 30 clinics across Canada, including the major markets of Montreal, Toronto, Ottawa, Calgary and Vancouver. More than half of all laser vision correction surgeries performed annually in Canada are performed at a LASIK MD clinic.

LASIK MD's National Medical Director and Co-Founder, Dr. Avi Wallerstein, says they have over 700 employees, making them the largest privately owned medical services firm in Canada.

"This award is a tribute to the entire LASIK MD team," he says. "All of our employees play an important role in delivering a great experience to each and every patient. We are also very grateful to our patients for entrusting us with their vision and spreading such positive word of mouth."

This award, which is led by professional services firm Deloitte, recognizes Canadian owned and managed companies grossing over \$10 million in revenues.

"I want to congratulate LASIK MD on being a Platinum Club member. This designation exemplifies consistency, commitment and the ability to be flexible in a changing marketplace. These qualities are what make LASIK MD such a great business success story and one of Canada's Best Managed Companies," said Peter Brown, National Co-Leader of Canada's Best Managed Companies Program and Senior Practice Partner, Deloitte.

ABOUT CANADA'S BEST MANAGED PROGRAM

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on five levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for their 4th consecutive year); 4) Gold Standard requalified winner (Award recipients that have applied and successfully retained their Gold Standard designation for two additional years, subject to annual operational and financial review); 5) Platinum Club member (Winners have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte, CIBC, National Post, Queen's School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.



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ABOUT LASIK MD

LASIK MD is the leading provider of laser vision correction in Canada with 30 locations from coast to coast. The LASIK MD surgeons perform over 60,000 laser vision correction procedures every year in Canada. Moreover, their surgeons are among the most experienced in the world, having performed over 750,000 procedures. Laser vision correction is the most popular elective procedure in North America. Over 14 million procedures have been performed in North America to date. For more information, visit www.lasikmd.com.

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