



Professional Relations Consultant-Western Canada

LASIK MD is a national provider of laser vision correction, with 30 clinics across Canada and 2 clinics in the United States. We have grown to be the leading laser vision correction provider in Canada, all because of people like you! For your experience and enthusiasm, we offer excellent career growth opportunities, a competitive salary, fair benefits and many other great incentives. If you are motivated by the opportunity to change people's lives by offering an amazing service and the chance of building your career with a leading, highly engaged and dynamic company, then what are you waiting for? Join our team today!

LASIK MD's mission:

We give people freedom from eyeglasses and contact lenses using the most advanced technology, at an affordable price. We provide excellent personalized care and a memorable experience. You can be part of this life-changing process!

Your mission as a Professional Relations Consultant

The Professional Relations Consultant (PRC) will report to the Director of Co-Management and be responsible for promoting LASIK MD's services to a network of eye care providers throughout the Western Canada region with travel throughout the provinces of British Columbia, Alberta and Manitoba.

The successful candidate will be sales oriented, organized and thrive in a fast paced environment.

Tasks will include:

- Act as a liaison between the LASIK MD clinics and affiliate optometrist offices
- Develop and grow relationships with affiliate doctors and staff to educate them on refractive surgery and increase referrals into the LASIK MD clinic
- Organize, host and measure the effectiveness of patient seminars and consultation programs
- Work closely with the LASIK MD Centre Directors, optometrists, surgeons, and marketing team to develop and coordinate marketing activities
- Develop and implement quarterly initiatives and annual sales plans

Requirements:

- Minimum of 3 years of related outside sales experience. Preferably in a medical sales role
- Strong communication and interpersonal skills
- Strong written and oral presentation skills
- Time management and organization skills
- Advanced computer skills, particularly in Microsoft Office (including Word, Excel, PowerPoint, and Outlook) and internet functions
- Self-motivated, bright with strong sense of urgency
- Strong ability to work with minimal supervision in a fast-paced environment
- Mature, proactive, independent and outgoing
- Willingness to travel long distances throughout Western Canada





- Valid Drivers license
- Proven track record in sales

Position details:

Candidates must be available to work Monday-Friday for 40 hours per week. A full training is offered to all new hires. If you think that you are an ideal candidate for this position, please send your resume via email to hrevents@lasikmd.com. Please be sure to indicate the reference number **#MKTGPRC01** in the subject of your application.

LASIK MD Values:

- We encourage continuous learning and development
- We are dedicated to excellent patient service
- We encourage opportunities for those who demonstrate excellence
- We are open to new ideas and opinions from our employees
- We are a diverse and equitable company, and all applicants are given equal opportunity.

We thank all candidates for their interest; however only candidates selected for an interview will be contacted. No phone calls will be accepted regarding this position.

